



2019 MAJOR – International Business

(Qualifying Major for Bachelor of Commerce)

This major is designed for students contemplating a career with an international focus, whether it be working for a large multinational corporation or for an Australian organisation doing business globally. Centred on the study of international firms – their strategy, corporate policies and operations – it focuses on the institutional side of business, which is becoming increasingly important due to the globalisation of the business world. It fosters an understanding of why international business is different and how international business opportunities can be exploited.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Commerce

Suggested First Session

Session 2, 2019

Unit Code	Unit Name
BBA102	Principles of Management
MKTG101	Marketing Fundamentals
STAT150	Business Statistics
Elective	Choose an elective unit

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- For a double major complete required units for both majors where possible in the first year. If considering a double major consult the criteria found at www.handbook.mq.edu.au/2019/Majors.
- You can study additional PACE units as electives in second and/or third year. Go to www.pace.mq.edu.au to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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