



2017 Bachelor of Commerce with the degree of Bachelor of Science

Be part of the business of Science. Embrace the challenge of today's science and technology industries as they meet the fast-paced world of business and finance. Commerce, or business, is the exchange of goods or commodities. In this degree you will study management, marketing, finance and accounting as well as undertake research and study in a science discipline of your choice.

When selecting units for your first session of study, refer to the Bachelor of Commerce guide for your chosen Bachelor of Commerce qualifying major, and the Bachelor of Science guide for your chosen Bachelor of Science major. Find the relevant guides at www.mq.edu.au/study/admissions/accept-and-enroll/program-guides.

For the available majors and the general requirements for the degree which you must meet see www.handbook.mq.edu.au/2017/DegreesDiplomas/Degree/Bachelor+of+Commerce+with+the+degree+of+Bachelor+of+Science

2016 MAJOR – Marketing
(Qualifying Major for Bachelor of Commerce)

The study of marketing allows you to understand how an organisation identifies and anticipates customers' needs, and organises resources to satisfy those needs for a range that builds long-term, mutually rewarding relationships. The marketing major looks at the evolution of marketing thought from production orientation to today. It covers gathering information on consumer needs and the marketing environment, how the marketer uses it to satisfy those needs, the marketing mix, the latest marketing theories, with examples of best practice in Australia and major economies overseas.

Suggested First Year		Session 2, 2016	
Unit Code	Unit Name	Unit Code	Unit Name
MKTG101	Marketing Fundamentals	ACCY109	Accounting Information for Decision Making
ECON111	Microeconomic Principles	ACCT101	Finance 1A
STAT150	Quantitative Business Decisions	MGMT102	Principles of Management

Elective: Choose a People or Planet unit Elective: Choose a People or Planet Unit

- The above is a suggested first year for this major. This can be modified to suit your background and interests.
- Required units are in bold above and must be completed.
- Units not listed are electives or will assist as prerequisites to later units. It may be possible to satisfy the requirements of your degree by taking a different selection of these units in your first year of study. See www.handbook.mq.edu.au/2017/DegreesDiplomas/Degree/Bachelor+of+Commerce
- Consider what units you will be completing later in the degree when selecting electives, as many second and third year units have prerequisites (prior knowledge) which must be completed prior to enrolment in the higher unit.
- For a double major complete the required units for both single majors where possible in the first year. If this does not amount to eight units, then fill any remaining slots with electives from either major. If enrolling a double major be sure to consult the criteria found at www.handbook.mq.edu.au/2017/Majors
- All students must complete one People unit and one Planet unit. Be sure to follow the People and Planet criteria when making your selection. Criteria and available units can be viewed at www.handbook.mq.edu.au/2017/Handbook and www.handbook.mq.edu.au/2017/Handbook
- You must also meet the general requirements for the degree to which you will qualify to be eligible for graduation.

- Where possible, you should complete required units from either or both of your single majors in your first semester.
- If this does not amount to eight units, then fill any remaining slots with electives from either major.
- Be sure to consult the criteria for double majors found at www.handbook.mq.edu.au/2017/Majors
- An example is provided below.

2016 MAJOR – Climate Science
(Qualifying Major for Bachelor of Science)

Climate scientists aim to understand the earth's climate system. Macquarie University's flexible approach to study is unique by allowing units in the field to be combined in several ways with studies in Biology, Chemistry, Computing, Earth and Planetary Sciences, Mathematics, Physics, Statistics and other fields of science depending on individual interests. Opportunities for development of research and practical skills are emphasised throughout the program and students are valued as individuals with a thoughtful and practical contribution to society. The general aims of this program are: To establish a solid core of science that are fundamental to research and professional practice in climate science; to develop an understanding of the need for interdisciplinary, collaborative, and integrated approaches in climate system science; to develop practical skills in offering technological solutions to the field of climate science; to develop the ability to examine, analyse, interpret and integrate scientific information, and critically evaluate data from various primary and secondary sources and use these data to inform decision-making and management in climate science; to develop appropriate knowledge and skills to enable professional and effective participation in a relevant career in the discipline of climate science and to foster Life Long Learning.

Suggested First Year		Session 2, 2016	
Unit Code	Unit Name	Unit Code	Unit Name
MATH111	Quantitative Methods for Science	GEOS125	Earth Dynamics
GEOS112	The Planet Earth	STAT150	Introductory Statistics
EMBS117	Biophysical Environments	PHYS156	Physics for Global Citizens
CEMS101 or CEMS102	Foundations of Chemistry	Elective	Choose a People or Planet unit

Elective: Choose a People or Planet unit

- The above is a suggested first year for this major. This can be modified to suit your background and interests.
- Required units are in bold above and must be completed.
- Units not listed are electives or will assist as prerequisites to later units. It may be possible to satisfy the requirements of your degree by taking a different selection of these units in your first year of study. See www.handbook.mq.edu.au/2017/DegreesDiplomas/Degree/Bachelor+of+Science
- Consider what units you will be completing later in the degree when selecting electives, as many second and third year units have prerequisites (prior knowledge) which must be completed prior to enrolment in the higher unit.
- For a double major complete the required units for both single majors where possible in the first year. If this does not amount to eight units, then fill any remaining slots with electives from either major. If enrolling a double major be sure to consult the criteria found at www.handbook.mq.edu.au/2017/Majors
- All students must complete one People unit and one Planet unit. Be sure to follow the People and Planet criteria when making your selection. Criteria and available units can be viewed at www.handbook.mq.edu.au/2017/Handbook and www.handbook.mq.edu.au/2017/Handbook
- You must also meet the general requirements for the degree to which you will qualify to be eligible for graduation.

Sample First Year: Marketing major and Climate Science major

Session 2, 2017

Unit Code	Unit Name
MKTG101	Marketing Fundamentals
ECON111	Microeconomic Principles
STAT150	Quantitative Business Decisions
BBA102	Principles of Management

FIND OUT MORE
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Disclaimer: This publication is correct at the time of creation, April 2016. Macquarie University reserves the right to change program details at any time and change its fees without notice.
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