

2019 Bachelor of Business Analytics

The amount of information created by websites, social media, ERP (enterprise resource planning) systems and corporate databases is perpetually growing - meaning organisations increasingly need people who can extract and understand meaningful information from big data. It is a new trend that will define how society makes decisions in the future. The program combines knowledge and skills from both business and science to enable you to understand how to understand and work with big data. Developed in consultation with industry, this degree will teach you about: quantitative analysis, business information systems, database programming, business management and decision making.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Analytics

Suggested First Session

Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ISYS114	Introduction to Database Design and Management
STAT150	Business Statistics

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to www.pace.mq.edu.au to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a "Program Advice" enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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Disclaimer: This publication is correct at the time of creation, November 2018. Macquarie University reserves the right to change program details at any time and change its fees without notice.
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