

2019 MAJOR – Radio, Digital Audio and Broadcast Production

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

The major in Radio, Digital Audio and Broadcast Production introduces students to the radio broadcasting industry, practice and ethics. The major is built around a substantial practical component in radio broadcast and production that embraces the contemporary position of radio and its relationships with other media, especially online platforms. The radio broadcast and production units are complemented by offerings that allow students to explore synergies with web design, music production or vocal studies. Students are able to complete an internship as part of the major, which gives them the opportunity to situate their studies within an industry placement.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts

Suggested First Session

Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ECON111	Microeconomic Principles
MAS110	Introduction to Digital Media

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to www.pace.mq.edu.au to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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Handbook.mq.edu.au

Disclaimer: This publication is correct at the time of creation, November 2018. Macquarie University reserves the right to change program details at any time and change its fees without notice.
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