

2019 MAJOR – Media Studies

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

The major in Media Studies offers students the opportunity to develop critical research and analytical skills focusing on a range of media and contexts. Students will select from a range of units that cover topics such as news and entertainment media, media representation, a range of internet-related issues (including privacy, file-sharing, social media), forensic media and network cultures. Students will also develop transferable skills in research, analysis and communication.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts

Suggested First Session	
Session 2, 2019	
Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to www.pace.mq.edu.au to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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Handbook.mq.edu.au

Disclaimer: This publication is correct at the time of creation, November 2018. Macquarie University reserves the right to change program details at any time and change its fees without notice.
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