



# 2019 MAJOR – Media, Culture and Communication

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

This major focuses on the analysis and critique of power relations through the disciplinary frameworks of media studies and cultural studies. Students follow a pathway through the major that embeds a rigorous and uncompromising critical approach to the power relations manifest in contemporary society. The major provides a stimulating education that questions our relationships with, and the influence of media. The units constituting the major cover cultural, social, political and ethical issues including case studies of domestic and international importance. Students will develop critically informed literacies to read and evaluate media and cultural texts from the everyday to the world-changing.



**The table below is a suggested first session for students beginning in Session 2, 2019.** Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

[www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts](http://www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts)

## Suggested First Session

### Session 2, 2019

Unit Code	Unit Name
ACST101	Finance 1A
BBA102	Principles of Management
HRM107	Introduction to Human Resources
MAS105	Media Cultures

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to [www.pace.mq.edu.au](http://www.pace.mq.edu.au) to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE  
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[Handbook.mq.edu.au](http://Handbook.mq.edu.au)

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