

# 2019 MAJOR – Language and Professional Communication

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

Professional communication theory and practice has long been taught within the broad field of business communication. However, over the past few decades there has been a growing awareness of the need to develop strong professional communication skills within health, community and social service providers, who need finely tuned strategies for communicating not only with their workplace colleagues but also with an increasingly diverse range of clients given the multicultural and multilingual aspects of modern society. This major in Language and Professional Communication will provide graduates with a good working knowledge of various social, cultural and pragmatic aspects of language use that are recognised as key elements in developing and maintaining successful professional communication strategies.



**The table below is a suggested first session for students beginning in Session 2, 2019.** Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

[www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts](http://www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts)

## Suggested First Session

### Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to [www.pace.mq.edu.au](http://www.pace.mq.edu.au) to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE  
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[Handbook.mq.edu.au](http://Handbook.mq.edu.au)

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