

2019 MAJOR – Interactivity and Games

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

Interactivity and Games focuses on analysing, understanding and producing interactive media and video games. With the rise of interactive technologies such as the internet, social networks, and smart phones we are seeing new social practices, dynamics and formations emerge. Likewise video gaming is reshaping how we as a society relax and entertain ourselves. The major is designed to give students the skills and knowledge they require to navigate this rapidly changing landscape. Students learn production skills needed to create websites, video game designs, three-dimensional digital models and other interactive media forms. They also learn media theory to help them analyse and critique the associated cultural, political and technological contexts.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts

Suggested First Session	
Session 2, 2019	
Unit Code	Unit Name
ACST101	Finance 1A
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources
COMP111 or MAS111	Introduction to Video Games

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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