

2019 MAJOR – International Communication

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

International Communication covers issues around the international communication industry (e.g. public relations, policy and development campaigns) and global media including convergent technologies. Areas of study include transnational and intercultural communication, and communication for social change. Students will be able to reflect on their own contribution to social justice, equity and sustainability as a global citizen. Courses are taught by international staff who bring a broad range of disciplinary and professional perspectives to their teaching. The major enables students to meet challenges in real world contexts.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts

Suggested First Session

Session 2, 2019

Unit Code	Unit Name
BBA102	Principles of Management
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources
ICOM101	Intercultural Relations

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to www.pace.mq.edu.au to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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Handbook.mq.edu.au

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