

2019 MAJOR – International Business

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

This major is designed for students contemplating a career with an international focus, whether it be working for a large multinational corporation or for an Australian organisation doing business globally. Centred on the study of international firms – their strategy, corporate policies and operations – it focuses on the institutional side of business, which is becoming increasingly important due to the globalisation of the business world. It fosters an understanding of why international business is different and how international business opportunities can be exploited.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts

Suggested First Session

Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to www.pace.mq.edu.au to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.



FIND OUT MORE
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