

# 2019 MAJOR – Creative Writing

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

The major in Creative Writing enables students to specialise in writing across a range of academic, and Arts and Writing industry areas of writing. Study choices are available in literary and creative writing genres in text-based and digital media. Capabilities in written communication, creativity, and interpersonal skills are developed within the program, with analysis in the production and publishing contexts in which writing occurs and the cultural, economic and social issues that influence writing in Australia and internationally. The program's learning approach focuses on learner-led activities and assessment tasks. The program includes lecturers who are writers with Arts and Writing industry-relevant skills and knowledge; students publish a final creative work; and are supported to publish and/or produce during the program. The program is a pathway to postgraduate and higher degree study.



**The table below is a suggested first session for students beginning in Session 2, 2019.** Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

[www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts](http://www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts)

## Suggested First Session

### Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to [www.pace.mq.edu.au](http://www.pace.mq.edu.au) to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE  
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[Handbook.mq.edu.au](http://Handbook.mq.edu.au)

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