

# 2019 MAJOR – Arts Industries and Management

(Qualifying Major for Bachelor of Business Administration with the degree of Bachelor of Arts)

A major in Arts Industries and Management facilitates and encourages artistic creativity, as well as providing a comprehensive understanding of the creative industries. Designed to offer students the opportunity to follow specialised artistic interests as either industry practitioner or artist, the major is suited to students wanting to undertake particular artistic fields of study such as dance, popular music studies, and drama and performance. The major is a unique program of study at an undergraduate level; as a research-driven program, it reinforces breaking new ground and is at the forefront arts practices. The major provides students with capabilities that will enhance their effectiveness as facilitators of creativity.



**The table below is a suggested first session for students beginning in Session 2, 2019.** Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

[www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts](http://www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts)

## Suggested First Session

### Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
ECON111	Microeconomic Principles
HRM107	Introduction to Human Resources

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can study additional PACE units as electives in second and/or third year. Go to [www.pace.mq.edu.au](http://www.pace.mq.edu.au) to find out more about internships and other local and international opportunities.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a “Program Advice” enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE  
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[Handbook.mq.edu.au](http://Handbook.mq.edu.au)

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