

2019 Bachelor of Business Administration with the degree of Bachelor of Arts - Psychology

Studying Business Administration with Psychology gives you an understanding both of how business works and how people work. The program covers core knowledge in marketing, management, accounting, economics, computing, human resource management and finance. Combined with the study of psychology, you will better understand how people feel, think and act. It looks at why people behave the way they do and what motivates behaviours and social trends. You will explore the science of psychology including cognitive processes, psychological assessment, development and learning. Your ability to apply this knowledge in a business environment will make you the perfect candidate for a career in a people-focused business environment.

Students wishing to progress with psychology training can transfer from this degree to the Bachelor of Business Administration with the degree of Bachelor of Psychology (Honours), upon meeting entry requirements.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Business+Administration+with+the+degree+of+Bachelor+of+Arts+-+Psychology

Suggested First Session

Session 2, 2019

Unit Code	Unit Name
ACCG100	Accounting in Society
BBA102	Principles of Management
MKTG101	Marketing Fundamentals
PSYC105	Introduction to Psychology II

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a "Program Advice" enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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Disclaimer: This publication is correct at the time of creation, November 2018. Macquarie University reserves the right to change program details at any time and change its fees without notice.
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