

2019 MAJOR – Entrepreneurship

(Qualifying Major for Bachelor of Arts)

Entrepreneurship is the process of identifying, creating and realising opportunities for new business or social ventures. Entrepreneurship involves a wide scope of activities such as evaluating ideas, sourcing and organising resources, and weighing the risks and rewards associated with the new ventures.

This major will help you learn the skills of identifying and developing opportunities. Whether you want to develop your own business idea from concept to reality, or learn the tricks of managing an innovative business in today's climate, this major will provide you with the confidence to move forward with your future aspirations.



The table below is a suggested first session for students beginning in Session 2, 2019. Please make your selection of units after reviewing the requirements of your award in the 2019 Handbook:

www.handbook.mq.edu.au/2019/DegreesDiplomas/Degree/Bachelor+of+Arts

Suggested First Session	
Session 2, 2019	
Unit Code	Unit Name
BBA102	Principles of Management
BBA111	Organisational Behaviour
MKTG101	Marketing Fundamentals
Elective	Choose an elective unit

- You must also meet the general requirements for the degree for which you will qualify.
- It may be possible to satisfy the requirements of your degree by taking a different selection of units in your first session from those suggested above.
- Consider what units you will want to study in second and third year. Prerequisite requirements for those units must be completed prior to enrolment in the higher-level unit.
- For a double major complete required units for both majors where possible in the first year. If considering a double major consult the criteria found at www.handbook.mq.edu.au/2019/Majors.
- You can receive specific program advice from the faculty at any stage in your degree by lodging a "Program Advice" enquiry via <http://ask.mq.edu.au>.

FIND OUT MORE
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